Ref.No. IFL/COM/2024-25/010
Date: May 07, 2024

To,
The Secretary
National Stock Exchange of India Limited
Exchange Palza Bandra Kurla
Complex Mumbai – 400051

Symbol: INSPIRE
Subject: Intimation of Schedule of Analyst/ Institutional Investors Conference Call/ Meet

Sir/Madam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and in terms of other applicable laws, if any, we hereby inform you that the management of the Company will participate in the Analyst/ Investor Meeting to be held as per the below mentioned schedule:

Date	Time of Meeting	Name of Investor	Mode of Meeting
11-05-2024	04:00 PM	Analyst(s)/Investor(s)	Virtual Meeting

The above schedule is subject to changes and the changes may happen due to exigencies on the part of the Analysts/ Investors/ the Company.

The above information is also being made available at the Company's website at http://www.inspirefilms.in/investors/announcements/intimation-to-stock-exchange/ .

Kindly take the same in your records.

Thanks & Regards

For Inspire Films Limited
(*Formerly known as Inspire Films Private Limited*)

Digitally signed by DRISHTI DAWARA
Date: 2024.05.07 19:58:17 +05'30'

Drishti Dawara
Compliance Officer

Place: Mumbai

Inspire Films Limited

Formerly known as Inspire Films Private Limited

Investor Presentation

Safe Harbour Statement

This presentation and the accompanying slides (the Presentation), which have been prepared by Inspire Films Limited (Inspire, The Company) solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantee of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict.

These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

Company Overview

Company Overview

Inspire Films Overview

Inspire Films Overview

Inspire Films Limited (Inspire, The Company), established in January 2012 and headquartered in Mumbai, has swiftly risen as a dynamic force in content creation, production, distribution, and exhibition. Specializing in television and digital platforms, Inspire has rapidly ascended to prominence by pioneering immersive storytelling experiences across diverse channels and applications.

The Company operates within three primary business verticals: TV (Hindi GEC), Digital Content and Platforms (OTT), and Regional Content. Offering end to end services, Inspire Films collaborates with major networks, continually redefining the content creation landscape. With a commitment to excellence and innovation, Inspire captivates audiences with compelling narratives, earning recognition as a powerhouse in the entertainment industry.

The Company got listed on NSE Emerge Platform in October 2023.

Key Facts

40+
Projects Completed

12+
Years In Industry

6,500+
Episodes Completed

150+
Nomination & Awards Received

7.7
Average IMDB Rating

3,000+
Hours Of Content Created

33+
Total Number Of Networks Including Channels & OTT

FY23
Revenue - ₹ 48.83 Cr
EBITDA - ₹ 7.14 Cr
PAT - ₹ 4.05 Cr

FY23
ROE - 30.88 %
ROCE - 32.01 %

Vision

Vision

As a new-age media and entertainment company, INSPIRE envision to transcend boundaries as we venture into diverse content generation, build event IPs, expand our reach in regional and sports entertainment.

Mission

Mission

At INSPIRE, our mission is to create a world that goes beyond entertainment, sparking emotions, provoking thoughts, and amplifying diverse voices, where every story resonates with the consumers.

Journey

INSPIRE FILMS LIMITED

2012
Inspire incorporated as Inspire Films Private Limited. Produced highly successful television daily soaps on Star Plus and Life OK (Star India)

2013
Launched multiple Youth shows on channel V

2016
Ventured into mytho-fantasy genre with a series

2017
Launched first web series on YouTube, garnering over 20 million views. Partnered with Viacom 18's Colors and Sony Entertainment and launched 2 successful franchise soap operas

2018
Diversified into sports content, producing documentaries and unscripted programs

2021
Entered digital content/OTT space with contracts from Disney+Hotstar and MX Player

2022
Premiered first web series on MX Player, quickly becoming a top 5 most-watched web series in India

2023
Inspire went public through IPO in October 2023

2024
Launched Licensing and distribution business model by signing multi deals with industry's leading OTT players & Broadcasters. Bagged 3 web series contracts from 3 OTT players

Project Timeline

INSPIRE FILMS LIMITED

Project Timeline

Project Timeline

2022

2020

2018

2023

Awards Glory

Awards Glory

Breakdown of Awards by Category

○ Indian Television Academy Awards	4	○ Dadasaheb Phalke	1
○ Indian Telly Awards	4	○ Lions Gold Awards	4
○ Gold Awards	2	○ Asian Viewers Awards	2
○ Star Parivar Awards	6	○ Asicavision Awards	1

Standout Awards

Standout Awards

Control Room
Indian Telly Awards
Best Crime Show, 2023

Ishq Mein Marjawan 2
Indian Television Academy Awards, India
Best Popular Show, 2020

Kuch Rang Pyar Ke Aise Bhi
Asian Viewers Television Awards
[Yash Arabinda Patnaik]
Soap of the Year, 2016

Sadda Haq-My Life, My Choice
Indian Telly Awards
Best Youth Show – Fiction, 2015

Sadda Haq-My Life, My Choice
Indian Telly Awards
Best Youth Show, 2014

Ek Veer Ki Ardaas, Veera
Indian television Academy Awards, India
[Yash Arabinda Patnaik]
Best Serial - Drama, 2013

World of Inspire

World of Inspire

Where Stories Come Alive









Driving Force
Driving Force

Founders

Founders

Mr. Yash Patnaik

Founder & Managing Director

- Mr. Yash Patnaik is renowned for his multifaceted contributions as a television and film producer and screenwriter.
- He co-founded Beyond Dreams Entertainment in 2007 with his wife Mamta Yash Patnaik.
- His creative prowess extends to screenwriting, where he crafts compelling narratives also ensures the company's continued growth and prosperity.
- His influence extends beyond the confines of his company, as evidenced by his esteemed position as a Jury Member at prestigious events such as the International Emmy Awards.
- Through Beyond Dreams Entertainment, he continues to spearhead the production of high-quality content across multiple genres, showcasing his commitment to excellence in storytelling and entertainment.

Mrs. Mamta Patnaik

Founder Director & Chief Creative Officer

- Mrs. Mamta Yash Patnaik, an esteemed figure in the media industry, holds the positions of Founder Director and Chief Creative Officer at her company, where she channels her invaluable creative vision.
- With a background in advertising and content creation, she has served as a Creative Director for Colors, contributing significantly to numerous television shows and web series.
- Mrs. Patnaik is celebrated for her extensive portfolio, having created and written over 50 productions, and she co-founded "Inspire Films Private Limited" in 2012, alongside Mr. Yash Patnaik, with a commitment to delivering premium content that deeply resonates with audiences.

Guiding Vision: Board of Directors

Guiding Vision: Board of Directors

Yash Patnaik
Founder &
Managing Director

Experience: 25+ Years

Mamta Patnaik
Founder Director &
Chief Creative Officer

Experience: 25+ Years

Amit Kumar Sen
Executive Director

Experience: 30+ Years

Girija Nayak
Independent Director

Experience: 25+ Years

Rangaraj Ravindran
Independent Director

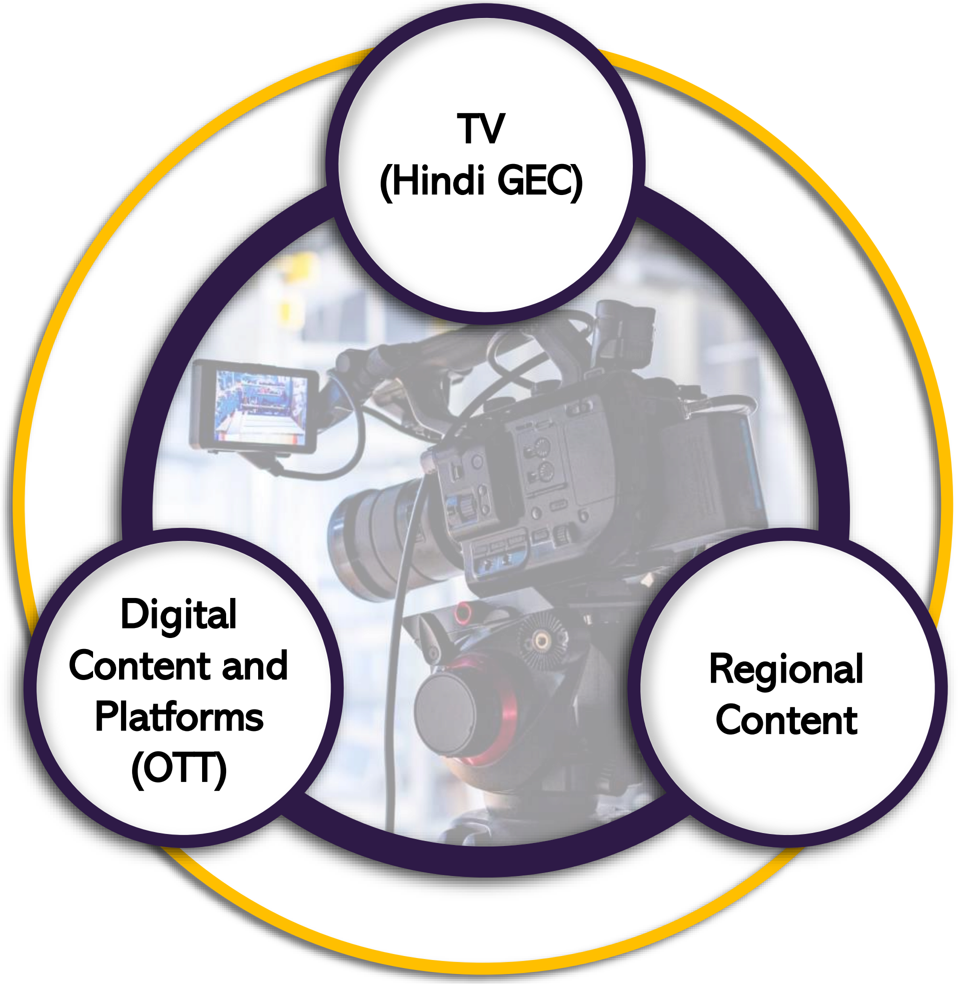
Experience: 35+ Years

Business Overview

Business Overview

Business Verticals

Business Verticals



Inspire operates within three distinct business verticals

Business Models

Business Models

Original Content

Commissioned Content

Licensing and Distribution

The Company operates through B2B business model with three distinct models

Business Models

Business Models

Commissioned Content

The company specializes in commissioned content production for TV, digital platforms, and regional content.

Also collaborate with other production houses through exclusive contracts for co-production ventures.

Original Content

Focusing on creating original content, positioning them as creators of valuable intellectual property, including television shows, documentaries, and docu-features.

Inspire's collaboration with Beyond Dreams Entertainment Private Limited, under the Brand Name of Beyond Originals, demonstrates their commitment to co-producing original shows.

Licensing and Distribution

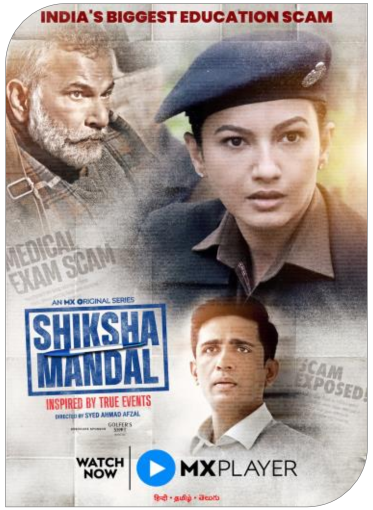
In a distribution and licensing-focused business model, the company secures rights to distribute popular entertainment content globally.

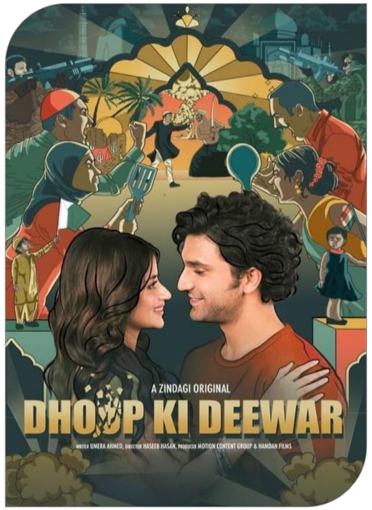
Through licensing agreements, they offer a diverse catalog to broadcasters and media platforms, maximizing revenue potential and industry influence.

Project Showcase

Licensing & Distribution

Licensing & Distribution





Key Project Highlights

Key Project Highlights

Channa Mereya

1 Win & 3 Nominations

Streaming on Disney+ hotstar

Number of Seasons	02
Number of Episodes	100+
IMDb	9.1/10

Kuchh Rang Pyar Ke Aise Bhi

9 Wins & 13 Nominations

Streaming on SONY ENTERTAINMENT TELEVISION

Number of Seasons	03
Number of Episodes	500+
IMDb	8.2/10

Ek Veer Ki Ardaas Veera

10 Wins & 19 Nominations

Streaming on StarPlus Disney+ hotstar

Number of Seasons	01
Number of Episodes	890+
IMDb	7.6/10

Sadda Haq – My Life, My Choice

2 Wins & 1 Nomination

Streaming on

Number of Seasons	02
Number of Episodes	800+
IMDb	7.5/10

Key Project Highlights

Key Project Highlights

Tu zakham hain

Streaming on MX PLAYER

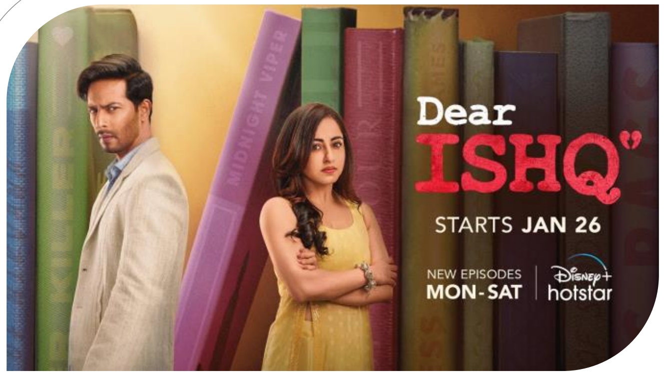
Number of Seasons	02
Number of Episodes	24
IMDb	7.1/10

Ishq Main Marjawan

2 Wins & 9 Nominations

Streaming on colors voot MX PLAYER

Number of Seasons	02
Number of Episodes	800
IMDb	6/10



Dear Ishq

Streaming on Disney+ hotstar

Number of Seasons	01
Number of Episodes	60
IMDb	5.9/10

Partnering Networks

Partnering Networks

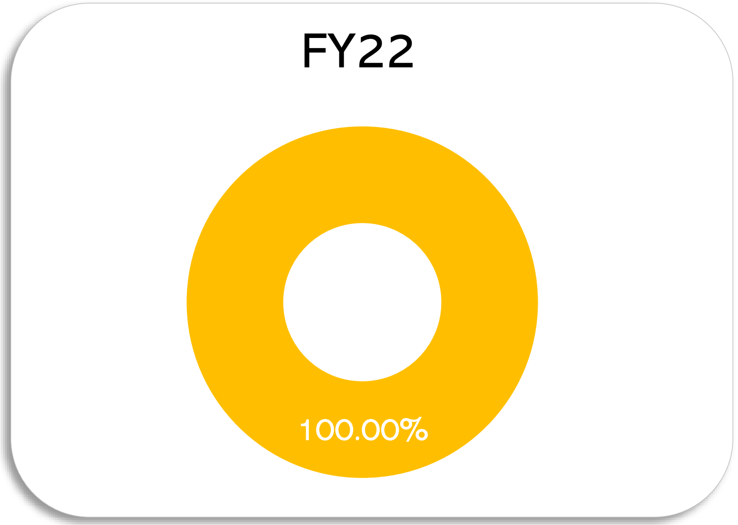
TV

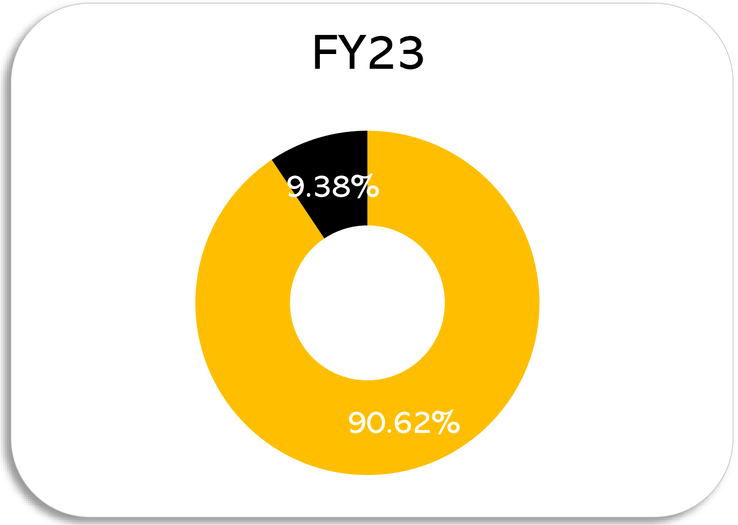
- StarPlus
- STAR भारत
- colors
- ZEE TV
- दंगल
- Sun TV
- shemaroo TV बदलते आज के लिए
- viacom 18
- SONY ENTERTAINMENT TELEVISION
- STAR GOLD
- Life OK

OTT

- amazon miniTV
- Disney+ hotstar
- JioCinema
- YouTube
- MX PLAYER
- voot select
- SONY liv

Revenue From Key Clients





Top 5 Customers   Other Customers

In ₹ Cr

Particulars	FY22	FY23
Top 5 Customers	38.15	44.25
Other Customers	0.00	4.58
Total	**38.15**	**48.83**

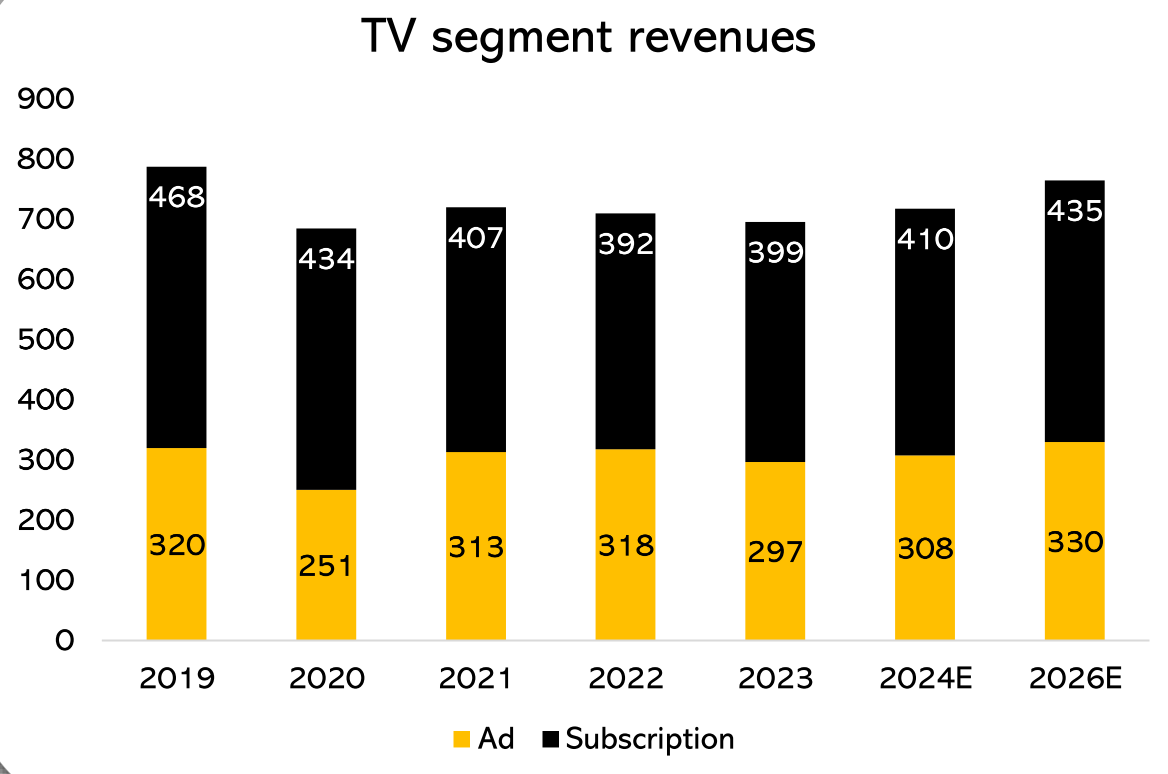
Industry Overview

TV Industry Snapshot

India's TV Industry Defies Trends, Eyes Bright Future with INR 765 Billion Revenue Projection by 2026

- TV revenues projected to hit INR 765 billion by 2026, growing at a 3.2% CAGR.
- Time spent on TV rose by 2% in 2023.
- NCCS ABC audiences decreased by 1%.
- Total television channels increased to 899, with 61% being free-to-air.
- TV screens expected to reach 202 million by 2026, notably in connected TVs.
- 35 million connected TV sets, with 19 million connecting to the internet weekly.
- Subscription income set to achieve 2.9% CAGR, reaching INR 435 billion by 2026.
- Growth driven by increasing TV households and reactivation of Set-Top Boxes
- Downward pressures on active TV homes due to shift to connected TV platforms and increased time on OTT platforms, social media, and gaming.
- Distribution income grew 2% in 2023 despite a 2 Mn reduction in pay TV homes.
- Pay TV Average Revenue Per User (ARPU) increased by 4% to INR 274 per month.

Source: E&Y Report – 2023-24



Viewership Trends

Viewership Trends

- 76% of viewership attributed to GEC and movies, stable for six years.
- Sports viewership increased by 26%, mainly due to events like the Cricket World Cup.
- Non-cricket sports viewership declined by 39%.
- Infotainment and music genres saw significant reduction as consumption shifted to digital media.

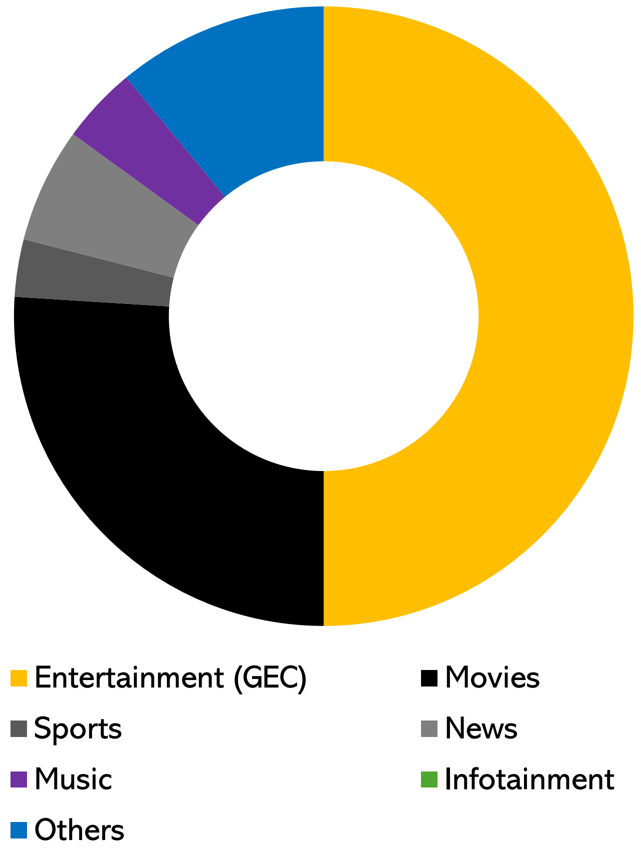
5
Average streaming apps per household

5.1 Hours
Total hours spent watching linear TV per TV per month

34.4 Hours
Total hours spent watching OTT per TV per month

Consumed both linear TV and OTT content	**74%**
watched only linear TV	**09%**
Watched only OTT	**17%**

Viewership Share By Genere

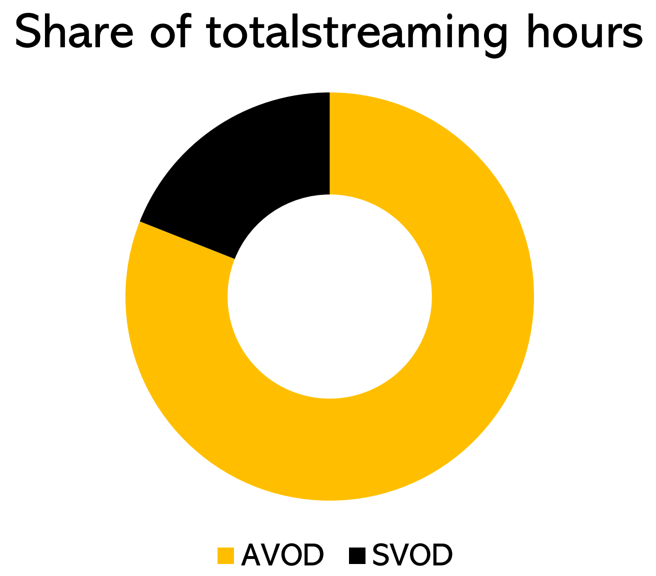


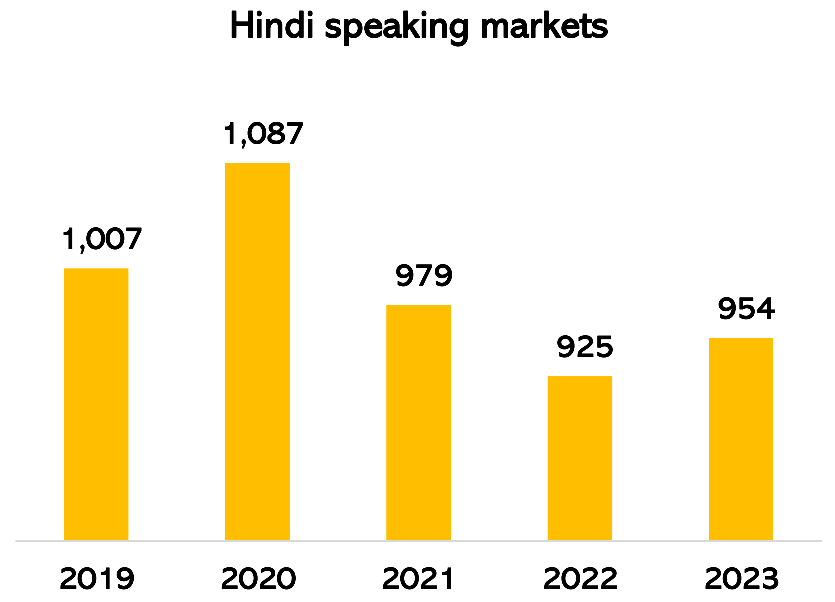
Source: E&Y Report 2023-24

Insights & Impacts

Insights & Impacts

- Viewership in HSM and south markets still below 2021 levels.
- Increased piracy and under declaration noted due to channel price increases.
- Overall impressions recovered by 2% in 2023, with Hindi speaking markets seeing a 3% jump and south markets growing by 1%.
- Factors impacting TV time spent include rising popularity of YouTube, growth of social media, short video, and gaming, availability of niche content on OTT platforms, and expansion of broadband and smart TV sales.



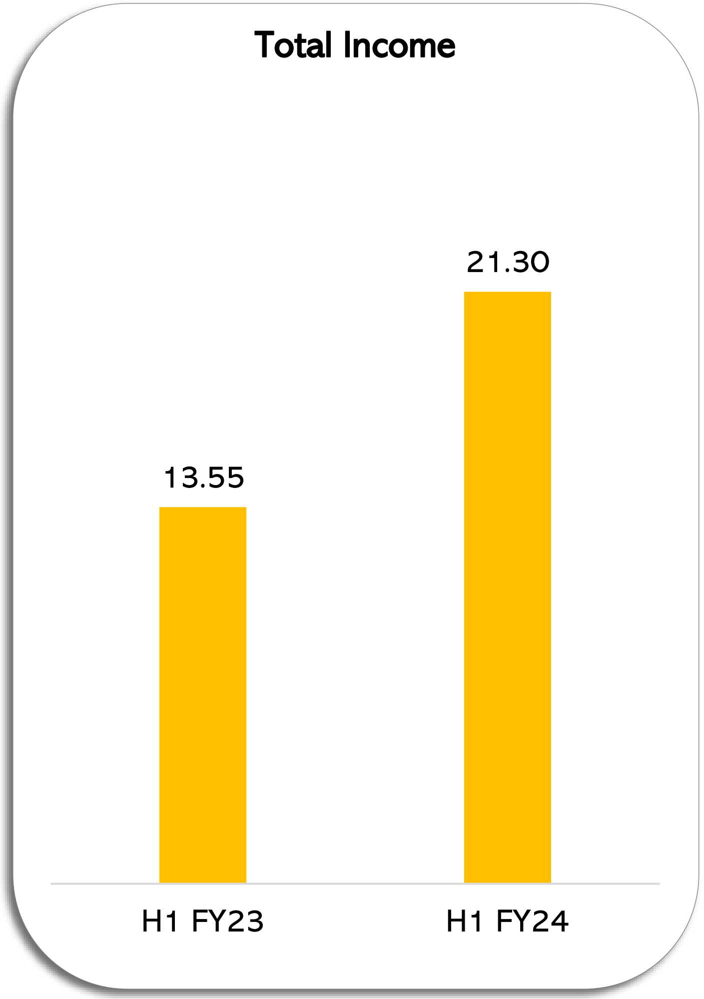


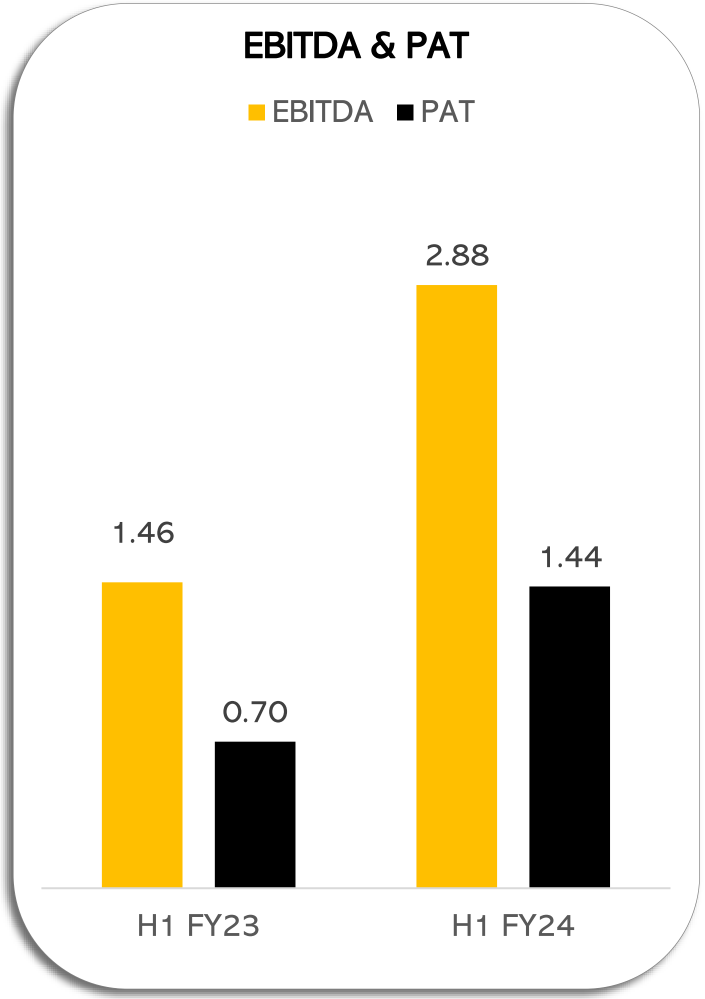
Source: E&Y Report 2023-24

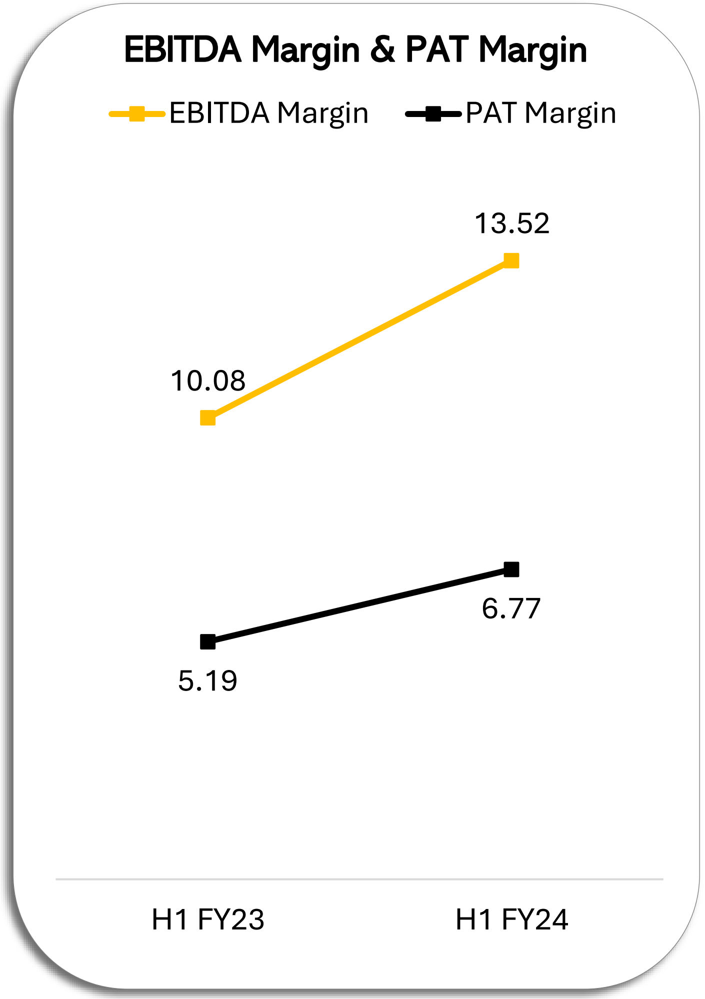
Financial Overview

Financial Overview

H1 Key Financial Highlights







All Figures In ₹ Cr and Margin In %

Profit & Loss Statement

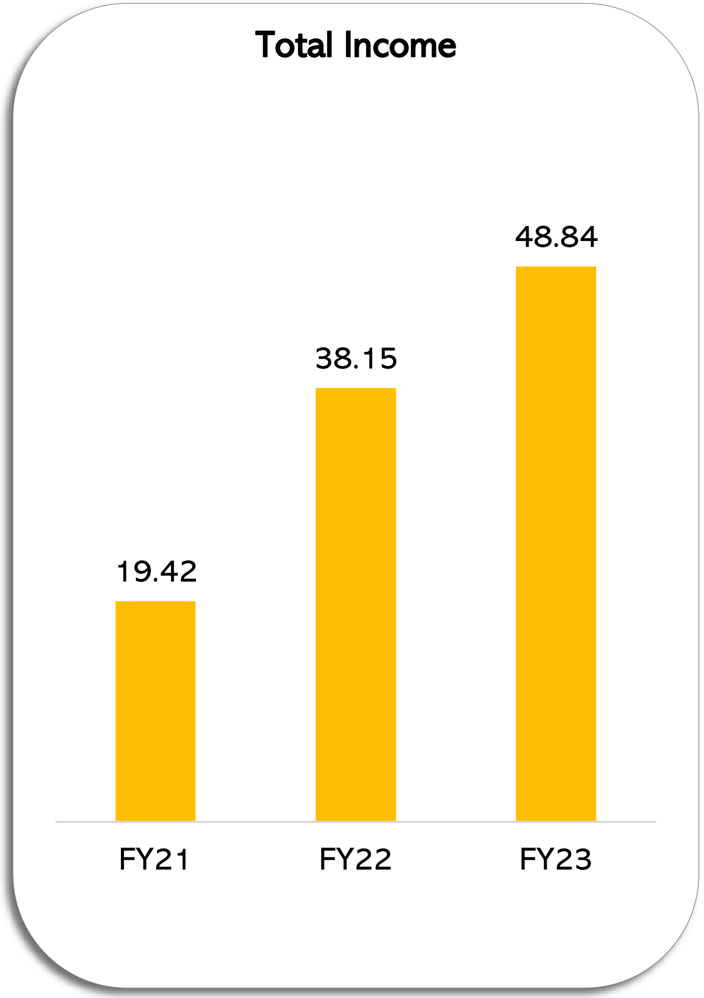
INSPIRE FILMS LIMITED

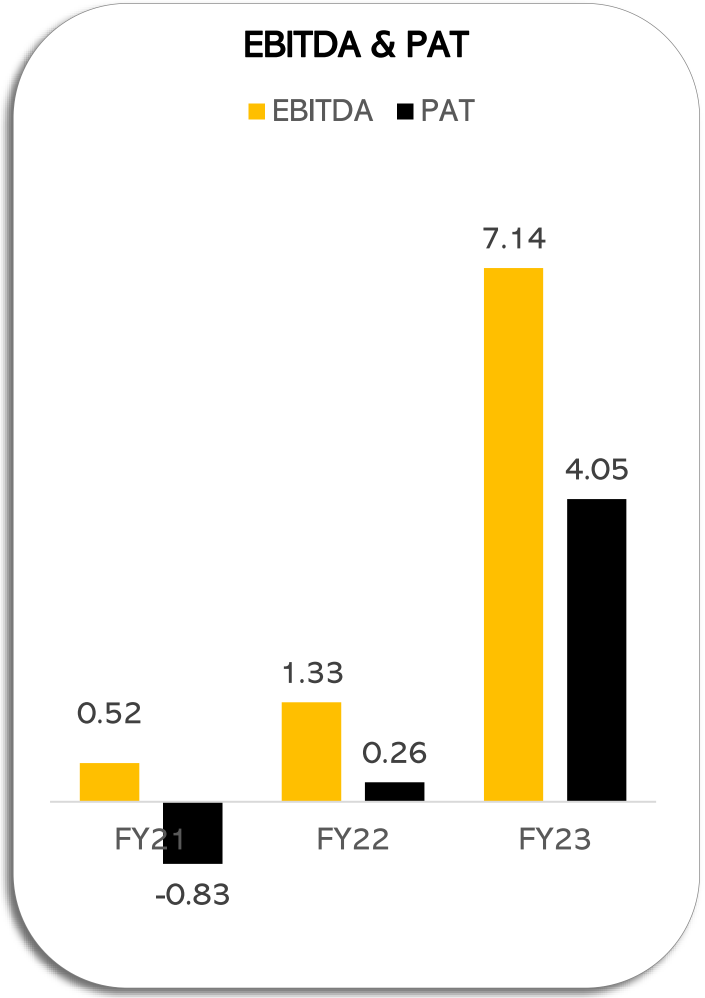
Profit & Loss Statement

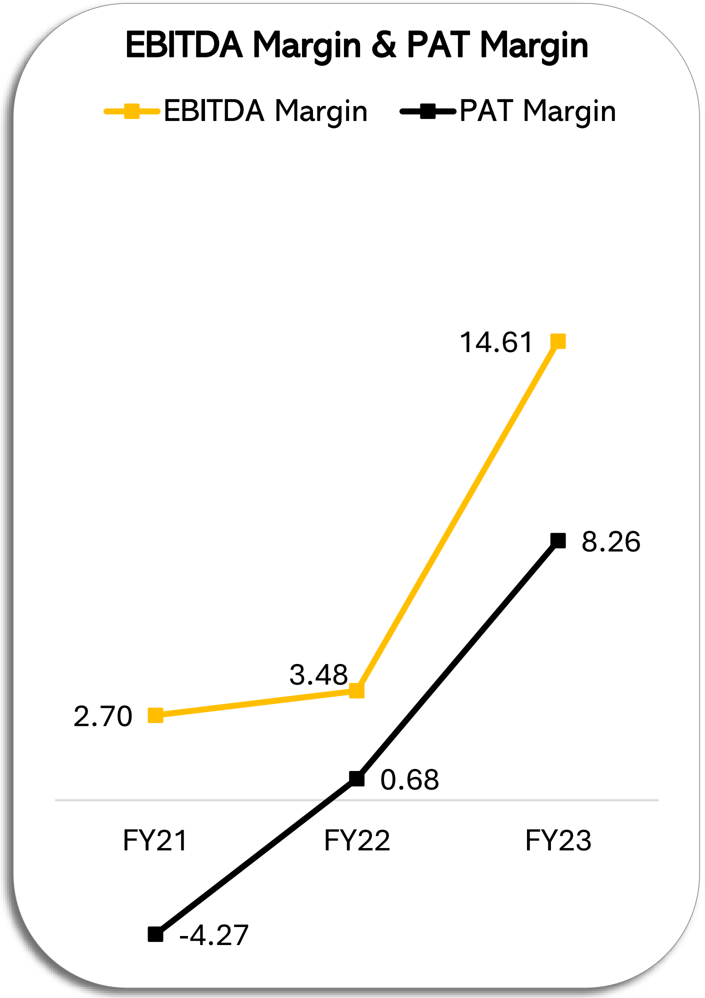
(In ₹ Cr)

Particulars	H1 FY24	H1 FY23
Revenue from operations	21.29	13.55
Other Income	0.01	0.00
Total Income	**21.30**	**13.55**
Expenses		
Cost of Production & Changes in WIP	15.57	10.98
Employee Benefit Expences	0.16	0.00
Other Expenses	2.69	1.11
Total Expenditure	18.42	12.09
EBIDTA	**2.88**	**1.46**
Interest	0.62	0.20
Depreciation	0.29	0.30
PBT	1.97	0.96
TAX Expense	0.53	0.26
PAT	**1.44**	**0.70**
EPS	1.43	0.70

Key Financial Highlights







All Figures In ₹ Cr and Margin In %

Profit & Loss Statement

Profit & Loss Statement

(In ₹ Cr)

Particulars	FY21	FY22	FY23
Revenue from operations	19.38	38.15	48.83
Other Income	0.04	0.01	0.01
Total Income	**19.42**	**38.15**	**48.84**
Expenses			
Cost of Production & Changes in WIP	17.88	34.51	37.94
Other Expenses	1.02	2.32	3.76
Total Expenditure	18.90	36.83	41.70
EBIDTA	**0.52**	**1.33**	**7.14**
Interest	0.88	0.45	1.00
Depreciation	0.76	0.48	0.61
PBT	-1.11	0.40	5.53
TAX Expense	-0.28	0.14	1.48
PAT	**-0.83**	**0.26**	**4.05**
EPS	-830	259	3,925

Balance sheet

Balance sheet

INSPIRE FILMS LIMITED

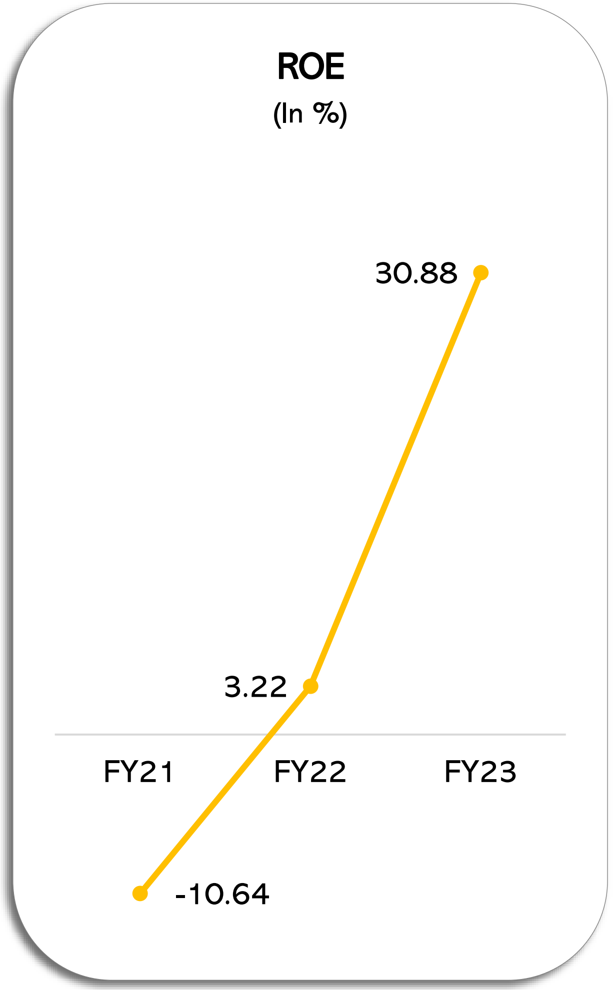
(In ₹ Cr)

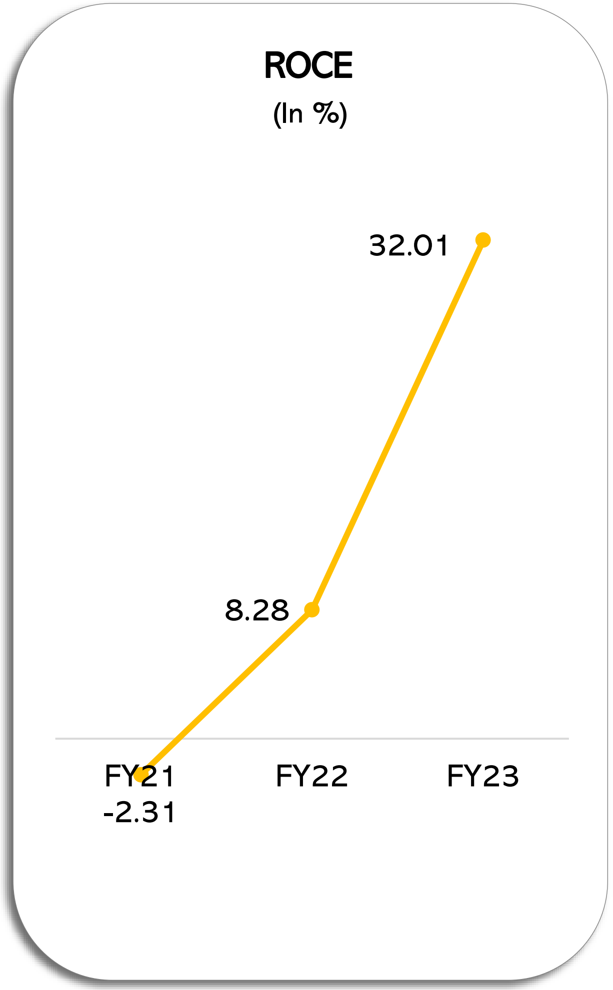
Equities & Liabilities	FY21	FY22	FY23
Equity	0.01	0.01	0.01
Reserves	7.79	8.05	13.10
Net Worth	**7.80**	**8.06**	**13.11**
Non current Liabilities			
Long Term Borrowing	2.40	2.11	7.29
Deferred Tax Liabilities	0.00	0.00	0.00
Other Long Terms Liabilities	0.00	0.00	0.00
Long Term Provision	0.00	0.00	0.00
Total Non Current Liabilities	**2.40**	**2.11**	**7.29**
Current Liabilities			
Short Term Borrowings	7.85	1.49	1.08
Trade Payables	8.44	9.77	12.03
Other Current Financial Liabilities			
Other Current Liabilities	1.93	8.55	6.98
Short term Provision	0.07	0.55	1.12
Total Current Liabilities	**18.29**	**20.36**	**21.20**
Total Liabilities	**28.49**	**30.54**	**41.60**

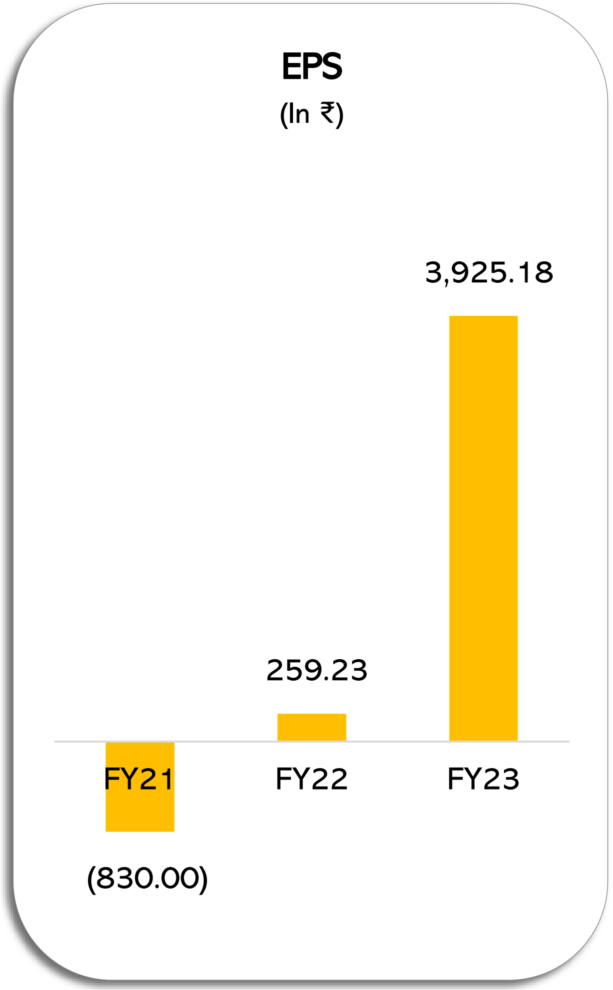
Assets	FY21	FY22	FY23
Non Current Assets			
Fixed Assets	2.52	2.22	2.13
Non Current Investment	0.00	0.00	0.00
Other Non Current Financial Assets	2.58	3.22	4.87
Deferred Tax Assets	0.55	0.94	0.40
Other Non Current Assets	0.00	0.00	0.00
Total Non Current Assets	**5.65**	**6.37**	**7.40**
Current Assets			
Inventories	13.92	10.46	13.20
Trade receivables	7.76	10.60	17.24
Cash & Bank Balance	0.81	0.60	0.38
Other Current Financial Assets	0.34	2.50	3.36
Other Current Assets	0.01	0.00	0.03
Total Current Assets	**22.84**	**24.17**	**34.20**
Total Assets	**28.49**	**30.54**	**41.60**

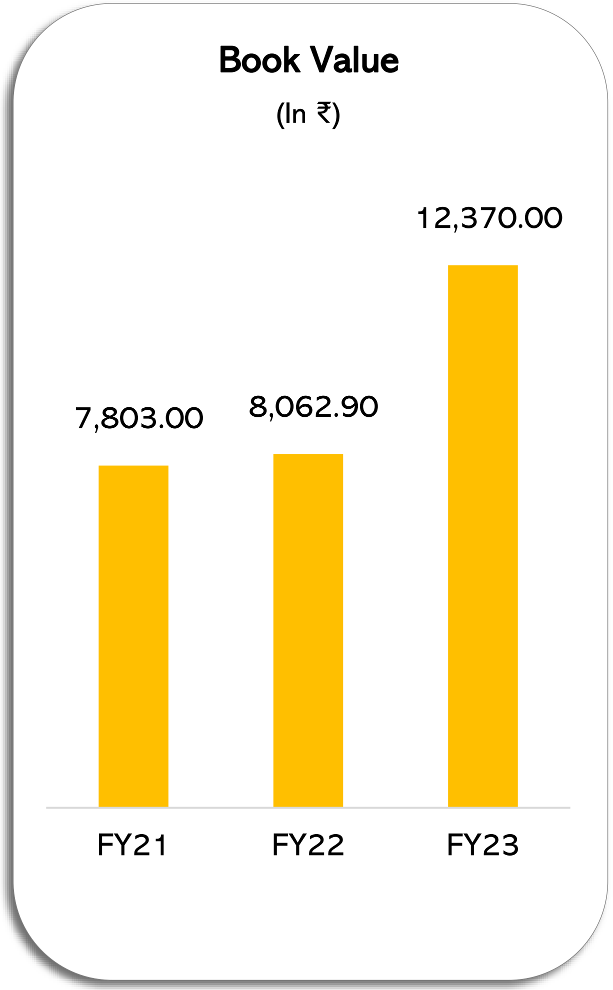
Key Ratios

Key Ratios

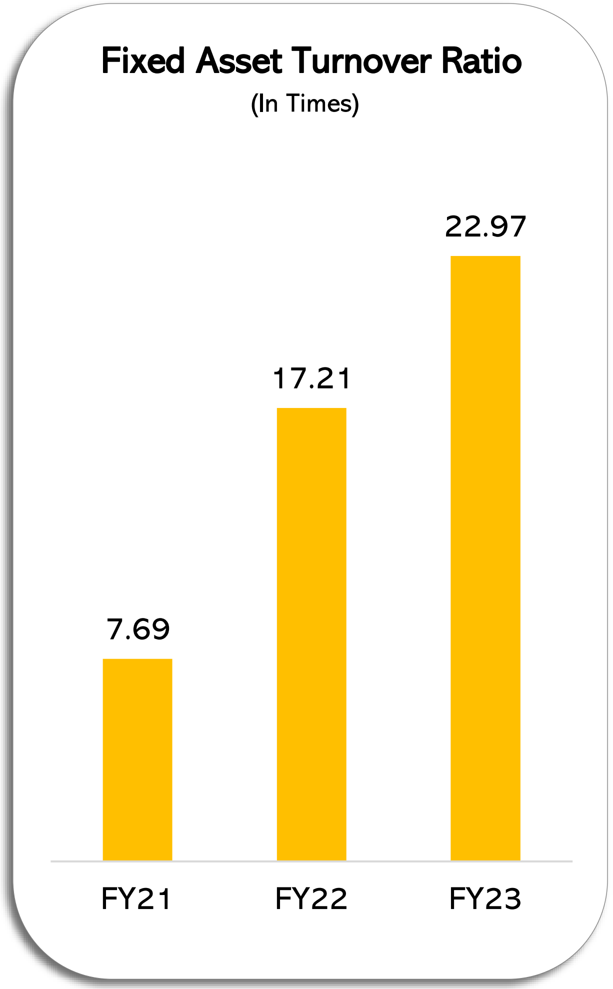




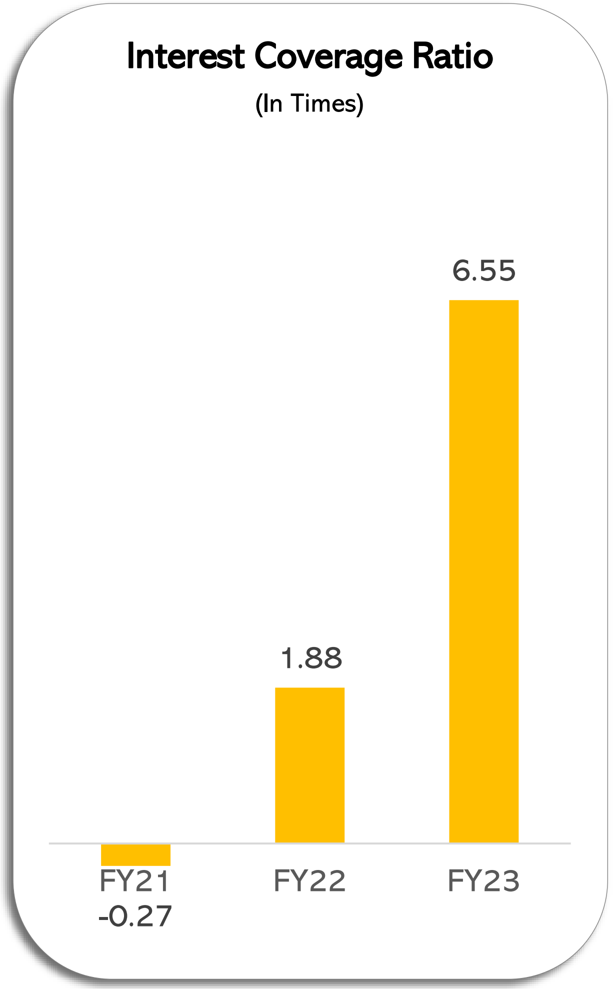




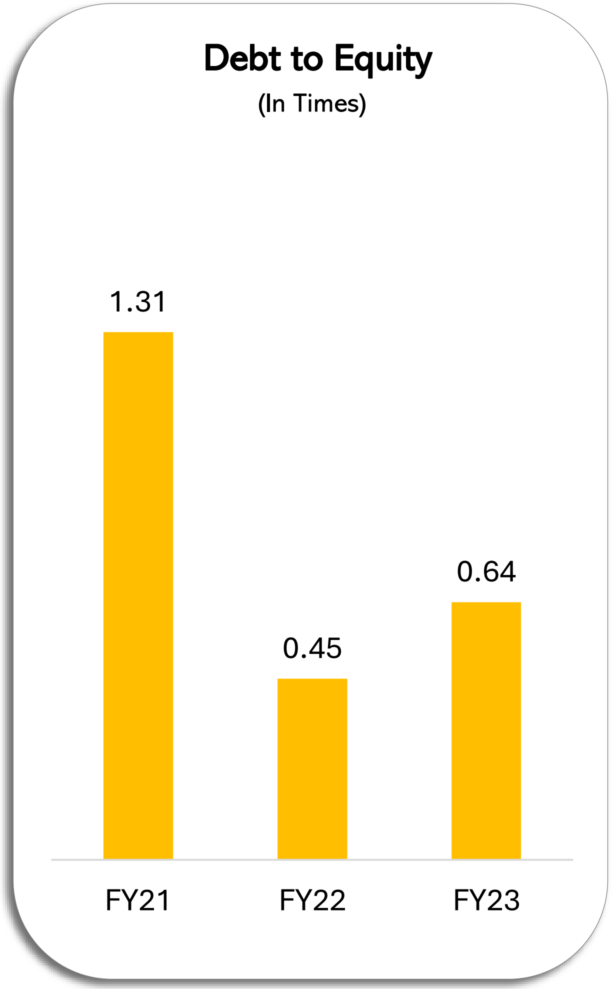
Key Ratios



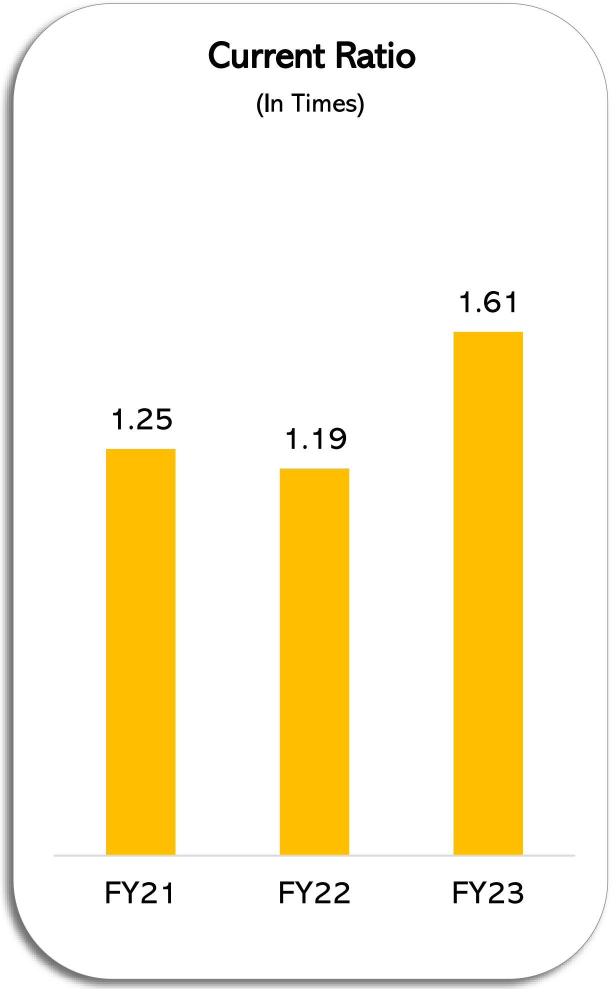
Fixed Asset Turnover Ratio
(In Times)
7.69
17.21
22.97
FY21
FY22
FY23



Interest Coverage Ratio
(In Times)
-0.27
1.88
6.55
FY21
FY22
FY23



Debt to Equity
(In Times)
1.31
0.45
0.64
FY21
FY22
FY23



Current Ratio
(In Times)
1.25
1.19
1.61
FY21
FY22
FY23

Stock Data

Stock Data

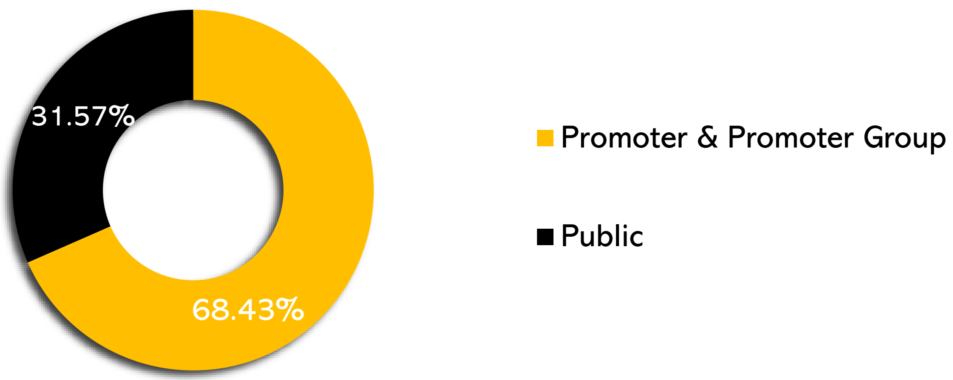
NSE: INSPIRE

As on 07-05-2024

Share Price (₹)	41.69
Market Capitalization (₹ Cr)	56.68
No. of Shares Outstanding	1,36,09,299
Face Value (₹)	10.00
52 week High-Low (₹)	72.10 – 29.10

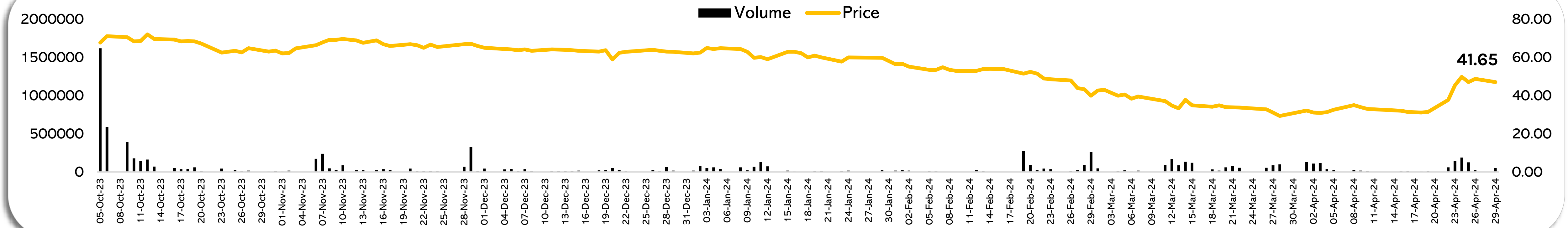
Share Holding Pattern

As on 31-03-2024



Share Performance From 05th October 2023

As on 07-05-2024



Source - NSE

The Way Forward

The Way Forward

Inspire's Journey Forward

Inspire's Journey Forward

- Inspire plans to launch its own digital streaming platform, expanding its reach and offering a dedicated space for its diverse content.
- Targeting the 15-25 age group, Inspire aims to create content specifically tailored to the preferences of young audiences.
- The company is focused on developing and owning intellectual property across various languages and formats to exert creative control and foster brand loyalty.
- Inspire is forging strategic partnerships with production houses to expand its content portfolio and production capacity.
- Diversifying its project portfolio, the company aims to cater to a wide range of audience preferences and interests.
- With a focus on web shows spanning 1-2 years, Inspire is adapting to evolving consumption patterns and experimenting with innovative storytelling formats.

Into The Future

Into The Future

Upcoming Projects Preview

Inspire Films has an impressive portfolio of 40+ successfully executed projects. Looking ahead, the company has an exciting lineup of upcoming projects set to captivate audiences across various platforms.

Genre	Description & Platforms
Romance Drama	Web Series - One of the Largest OTT Platforms
Drama	Web Series - One of the Largest OTT Platforms
Legal Drama	Long Form Web Series - Premier OTT Platforms
Period Thriller	Web Series – One of the Largest OTT Platforms
Family Drama	Premium TV Series - GEC
Family Drama	Premium TV Series - FTA - GEC
Youth Romance	Web Series – Original IP, plans to launch own streaming platform
Multiple Genre	Web Series – OTT (licencing & Distributions)

Thank You

Thank You

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